

WITH A
Network of Support

ONE MOMENT CAN CHANGE A LIFETIME

"With the generous support of funding made possible through the CIADA Charity Fund, we were able to **help over 42 young people** learn life skills and make money through their passion of making art."

—Damon McLeese, Executive Director

"Going to the Charity Auction is my favorite. Being able to **give back to the community is great.**"

—A.J. Kiel, Artworks Artist at Access Gallery

"CIADA is such a caring group of business people. We at Access Gallery have been **blown-away at the generosity and kindheartedness** of the Independent Automobile Dealers Charity Fund. With great gratitude, we cannot express how thankful we are for the work that you do for our community."

—Cris Ciani, Associate Director



CIADA CHARITY FUND MISSION STATEMENT

The CIADA Charity Fund exists to represent the goodwill of independent used car dealers to help all Colorado communities with aid, scholarships and support, in order to make a positive difference with families of Colorado.

501(c)(3) 47-0982744

YOU ARE CORDIALLY INVITED TO THE 6TH ANNUAL

CIADA CHARITY FUND

Gala

Changing Lives

SATURDAY, NOVEMBER 16, 2019 • 5:30PM

Denver Marriott Tech Center Hotel



CIADA CHARITY FUND IS
Filling a Gap

WITHIN OUR COMMUNITIES

When vandals destroyed a single mother's van, CIADA Charity Fund was able to provide her with the help and resources that she desperately needed.

When a local family was forced to make a difficult decision to forego their family Christmas celebrations to purchase an insulin pump for their daughter, CIADA Charity Fund made sure Kylie received the medical attention and equipment she required.

The CIADA Charity Fund also extends a helping hand for those hurting to assist them in overcoming life-con-

trolling issues when they may not qualify for assistance otherwise, such as a gentleman who needed a custom, motorized wheelchair. Additionally, the CIADA Charity Fund provides college and trade school scholarships

All proceeds from this event will be used by the CIADA Charity Fund to help support the organization and the services it provides.

This year our gala is expected to attract 400+ attendees consisting of automotive industry professionals from around Colorado.

The Gala celebrates what the CIADA Charity Fund is about and what we do to help Colorado communities, acknowledging the generosity of professionals within the auto industry and encouraging that this tradition continues to flourish.

Your sponsorship/donation will have a direct impact on the lives of people in our communities. You will be making a difference!

Thank you for considering our request. We hope you will partner with us in our goal of "Changing Lives."

Gala Sponsorship Opportunities

You are invited to support the CIADA Charity Fund by investing in one of our many sponsorship opportunities.

CHAMPION - \$10,000

4 Sponsorship Opportunities Available

Includes: 2 tables, 1 suite or 2 rooms at the Denver Marriott Tech Center Hotel, one full-page ad in the event program, logo on all marketing, recognition in CIADA's *Insider* magazine, and a banner ad for 2020 on the CIADA Charity Fund website

GOLD - \$5,000

6 Sponsorship Opportunities Available

Includes: 1 table, 1 room at Denver Marriott Tech Center Hotel, one full-page ad in the event program, logo on all marketing, recognition in CIADA's *Insider* magazine and a banner ad for 2020 on the CIADA Charity Fund website

SILVER - \$2,500

15 Sponsorship Opportunities Available

Includes: 4 tickets to the Gala, one half-page ad in the event program, logo on all marketing, and recognition in CIADA's *Insider* magazine

BRONZE - \$1,000

Unlimited Sponsorship Opportunities Available

Includes: 2 tickets to the Gala, logo on all marketing, and recognition in CIADA's *Insider* magazine

APPETIZER SPONSOR - \$2,500

2 Sponsorship Opportunities Available

Includes: 4 tickets to the Gala, logo on all marketing, recognition in the event program, during announcements, and on the CIADA Charity Fund website

DESSERT SPONSOR - \$2,500

2 Sponsorship Opportunities Available

Includes: 4 tickets to the Gala, logo on all marketing, recognition in the event program, during announcements, and on the CIADA Charity Fund website

Auction Donations

In addition, to donate an auction item for the 6th Annual CIADA Charity Fund Gala, please contact: CIADA Charity Fund at 303-239-8000.

Join us

Saturday, November 16, 2019
5:30PM

Denver Marriott Tech Center Hotel
4900 S Syracuse Street
Denver, CO 80237

**SILENT AUCTION • DINNER
LIVE AUCTION**

**TICKETS:
\$100 PER PERSON**

Contact CIADA at
303-239-8000 or visit
ciadacharityfund.org

Please make checks payable to
CIADA Charity Fund.

THE CIADA CHARITY FUND is the affiliated charity of the Colorado Independent Used Car Dealers Association. Formed in 1941, CIADA is one of the nation's foremost trade associations for Independent Auto Dealers with over 1,050 members.

CIADA created The CIADA Charity Fund, a 501(c)(3), in 2014 to give CIADA a more effective way to support communities across Colorado.

